

HELIX WOLFSON

AI Storyteller | Creative Technologist | Speaker

*Where Artificial Intelligence
Meets **Human** Connection*



ABOUT HELIX

Helix Wolfson is an AI storyteller, creative technologist, speaker, and award-winning filmmaker whose work sits at the intersection of technology and humanity. Over the last two decades, he has directed films, produced immersive experiences, and created campaigns for some of the world's most recognizable brands, including Google, Microsoft, BMW, Uber, AT&T, Toyota, and Burning Man. Throughout his career, Helix has consistently explored how emerging technologies can be used to create deeper, more meaningful human experiences.

Known for taking unconventional paths, Helix once legally changed his name and ran for Mayor of Los Angeles under the persona of Paul E. Amori, the "Mayor of Love," transforming a political campaign into a citywide conversation about connection, community, and possibility. The experience reinforced his belief that storytelling and shared experiences have the power to inspire change and bring people together.

As Co-Founder and President of Metaverse Operations at Infinite Reality, Helix helped build one of the industry's leading immersive technology companies and pioneer new ways for people to connect through digital experiences. Today, he focuses on AI-powered storytelling, creativity, emotional intelligence, and the future of human connection, helping creators, educators, and organizations embrace AI as a collaborator rather than a replacement for human imagination. Through speaking engagements, workshops, and media appearances, Helix inspires audiences to think differently about technology and what it means to be human in the age of AI.

Co-Founder and President of
Metaverse Operations at
Infinite Reality

Built campaigns and experiences
for Google, Microsoft, BMW,
Uber, Toyota, and Burning Man

Creator of The Infinite Playa,
the virtual Burning Man
experience

20+ years at the intersection of
storytelling, film, and emerging
technology

Speaker on AI, creativity,
emotional intelligence, and
human connection

Technology in Service of Human Connection

Helix believes that the future of artificial intelligence isn't about replacing human creativity, but expanding it. Throughout his career, he has explored how storytelling, immersive experiences, and emerging technologies can bring people closer together and create more meaningful connections.

Blending filmmaking, innovation, and emotional intelligence, Helix helps creators, educators, and organizations embrace AI as a collaborator rather than a competitor. His work focuses on making complex technologies accessible, practical, and deeply human.

From virtual worlds and AI-generated films to emotionally intelligent tools and live experiences, Helix champions a future where technology amplifies imagination, empathy, and self-expression.

At the heart of everything he builds is a simple belief: **Technology matters most when it helps people better understand themselves and each other.**



TOPICS HELIX CAN DISCUSS:

Artificial Intelligence & Human Connection

Storytelling in the Age of AI

Reinvention and Creative Entrepreneurship

Emotional Intelligence in a Technological World

The Future of Humanity

QUESTIONS TO ASK HELIX:

What's the biggest misconception people have about AI?

How can creators embrace AI without sacrificing authenticity?

Why do you believe storytelling matters even more in the age of intelligent media?

You reinvented yourself several times throughout your career. What have those transitions taught you?

In a world increasingly shaped by technology, what do you think will matter most about being human?

Can AI help human beings evolve rather than simply become more productive?

How can tools like EQlibrium help people navigate difficult conversations and support mental well-being?

ENDORSEMENTS



Julien Uhlig
HOST, BALI STATE OF MIND

"I recently had the pleasure of hosting Helix on my podcast for a conversation about the future of content in an AI-driven world. I expected an interesting discussion about technology, but what unfolded was a much deeper exploration of creativity, human potential, and the choices we'll face as these tools become part of everyday life. Helix brings both practical experience and genuine curiosity to every conversation. He was a fantastic guest, and it's a conversation I won't soon forget."



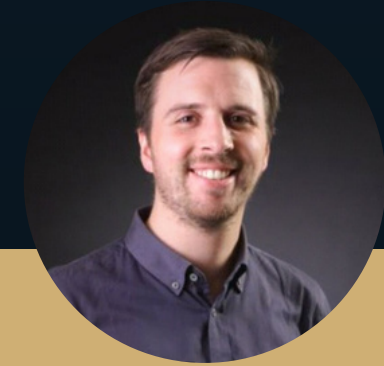
Hope Frank
GLOBAL CMO, WAND AI & LEADER,
AI GROUP FOR FORBES

"Helix is one of those rare individuals who can see around corners and make complex ideas accessible. Whether he's speaking about technology, innovation, leadership, or the future of human connection, he brings a unique combination of vision and real-world experience that resonates immediately. He challenges conventional thinking while sharing practical insights audiences can put into action."



Sebastian Terry
KEYNOTE SPEAKER & FOUNDER, 100THINGS

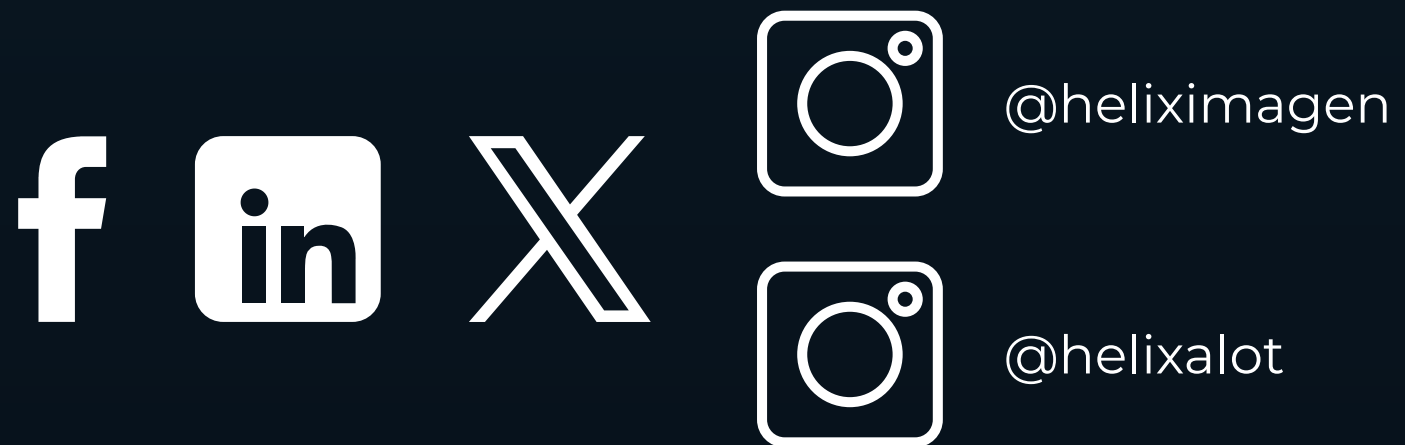
"I've known Helix for over 15 years, and one thing I've learned is that if you ask him a simple question, don't expect a simple answer. What starts as a conversation about technology might end up somewhere between the future of humanity, storytelling, consciousness, and why we're all probably thinking too small. Helix doesn't just present ideas, he follows them wherever they lead and somehow brings everyone along for the ride. It's thoughtful, entertaining, and never boring."



Patrick Searle
FOUNDER, UNITED FOUNDERS

"What I admire most about Helix is his ability to connect seemingly unrelated ideas and spot patterns others miss. Drawing from his experience as an entrepreneur, storyteller, and technologist, he helps people make sense of a rapidly changing world without losing sight of the human element. Whether speaking on stage, leading a workshop, or sharing ideas one-on-one, he leaves people energized, challenged, and thinking bigger than they were before."

CONNECT WITH HELIX WOLFSON



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